

introducing...

Our World Cup Mobile Content Pack

RRP £2.99, an INCREDIBLE Shared 50% Margin

**CLOSING
DATE FOR
ORDERS 30TH
APRIL!**



Display Box

Includes
Promotion:
**WIN WORLD
CUP FINAL
TICKETS!**



Footymob Pack

WORLD CUP WILL GENERATE \$6BN FOR MOBILE

The FootyMob WorldCup Prepaid Mobile Content Pack offers retailers the opportunity to have a slice of the ever growing mobile content entertainment marketplace during the exciting & lucrative 2006 WorldCup. Indeed the event itself is expected to generate over \$6billion in revenue for the mobile sector, and with an incredible 50% shared Margin on the FootyMob product this is an opportunity retailers and distributors can't afford to miss!

Each Footymob pack is sealed in a high quality polythene plastic wrap and comes with a content catalogue depicting hundreds of items available for immediate download and a registration card that delivers 60 credits which can be redeemed for up to 2 downloads.

The product comes with our ground breaking NO RIP OFF GUARANTEE, delivering fantastic value and products free from subscriptions and hidden costs. Retailers can sell with complete confidence that your customers will be happy with their purchase and will come back for more.

The UK Mobile Content Market is valued at £500m
82% of UK 15-34 year olds own a mobile phone.

UK mobile phone subscribers spend £2 to £4 per month on mobile content.

In the UK 5.9m people aged 16-24 have a mobile and two thirds of these have downloaded a ringtone.

In the UK 2.5 m people aged 13-16 have a mobile and three quarters of these have downloaded a ringtone.

The worldwide market to expected to grow to \$50bn

Simple to Sell ▪ High Margin ▪ Full Support

CALL US NOW : 028 90 930054